

Palestine 4th Educational Exhibition

“PEDEX 2008”

The only Educational Fair in Palestine

1st – 4th April 2008, Sport Gymnasium of Friends Boys School, Al-Bireh
Tel-Fax: +9702-2965859, Email: info@pedex.ps



Exhibitor’s Application

1- Your Contact Information

Institution:
 Address:
 City/State: Zip/Postal Code: Country:
 Phone: + (.....) Fax: + (.....)
 E-mail: Web:

Contact Person: (Mr. /Mrs. / Ms / Dr) Full Name:
 Position: E-mail:
 Direct Phone: + (.....) Fax: + (.....)

2- Booth Rental

➤All Space Packages include:

- Directory Entry including profile and contact details.
- International Standard Furnished Booth: Carpet, Partitions
 Fascia, Tables, Chairs, Waste Bin, Power Socket
 Spotlights, Plant and Wireless Internet Connection.
- Listing on “PEDEX 2008” Website with Hotlink for full Year.
- 25 Invitation cards to your contacts.
- Daily drinking water served to your booth.
- Invitations for two members of your institution to Gala Dinner.

- Shell Scheme Booth (9 sq.m) US\$ 2,000 (+14.5% VAT)
- Shell Scheme Booth (12 sq.m) US\$ 2,500 (+14.5% VAT)
- Shell Scheme Booth (15 sq.m) US\$ 3,000 (+14.5% VAT)
- Shell Scheme Booth (18 sq.m) US\$ 3,500 (+14.5% VAT)
- Other Space (..... sq.m) US\$ (+14.5% VAT)
- Special Offer (9m Booth + Single Room - 1 person – 2 meals/4 Nights)..... US\$ 2,500 (+14.5% VAT)

➤ **Your selected Booth Number:** (Please refer to floor plan and consult with us for availability)

3- Accommodation Requirements (Price per night, Bed & Breakfast, includes Taxes)

Grand Park Hotel (5-Star):

- Single Room (US\$65) Number of Nights: Accommodation Cost: US\$
- Double Room (US\$85) Number of Nights: Accommodation Cost: US\$

Please Note: Reservations will be made and confirmed by Eastern Mediterranean Educational Services. All room charges include Bed & Breakfast, and should be settled to hotel directly. Please consult with us for other options.

4- Advertisement

➤“PEDEX 2008” Newspaper Ad

- Full Colored Page US\$1,000
- Cover Colored Page US\$1,500 Total Charge: US\$.....

➤Website Ad (Colored Banner for Full Year)

- Main Homepage US\$400
- Other WebPages US\$100 Total Charge: US\$.....

Please Note: All Ads designs will be provided by interested institutions before 28 March 2008.

5- Payment

All payments must be made in US dollars

- Cash
- By banker's check drawn on any US bank, made payable to Eastern Mediterranean Educational Services.
- Wire to: Arab Bank (Ramallah, Palestine), SWIFT: Arab PS - 22090, account no. 673517, Eastern Mediterranean Educational Services.
(Please attach Bank Transfer order)

Terms of Payment:
50% upon signing this registration form
and remaining 50% to be settled by 15th
March 2008.

Palestine 4th Educational Exhibition "PEDEX 2008" Rules & Regulations

1. **Arrangement of Exhibits:** Exhibits shall be arranged in a way that would not obstruct the general view nor hide the exhibits of others. Plans for specially built or decorated displays not in accordance with exhibition rules & regulations must be submitted to Organizer before construction or decoration is ordered or begun.
2. **Soliciting:** exhibitor is prohibited from distributing literature, souvenirs, or other items from outside the boundaries of exhibitor's booth, unless Exhibitor has obtained Organizer's prior written approval. This prohibition includes canvassing other exhibits before, during and after show hours. Canvassing in exhibit halls or distribution of advertising matter, souvenirs or any other items whatsoever by anyone who is not a paid exhibitor is strictly forbidden.
3. **Remedies:** If Exhibitor fails to make any payment or otherwise breaches any provision of the Contract, and fails to cure within a reasonable time (as defined in the next paragraph) after Exhibitor has received written notice from Organizer specifying the breach, Organizer shall have the right to exercise (without further notice) any of the following remedies at any time after such reasonable time has passed: (i) cancel the Contract in whole or in part; (ii) evict the Exhibitor from any or all of the space being rented by Exhibitor; (iii) have any of the Contract's violated provisions specially enforced; and (v) exercise any other remedy available by rule of law.
Reasonable time is meant: (i) immediately in the case of any breach occurring during the show; (ii) 72 hours, in the case of any failed payment; and (iii) 5 days, in the case of any other breach. In addition, Organizer may keep any or all money received from Exhibitor as liquidated damages, it's being understood that Eastern Mediterranean Educational Services' damages and losses from Exhibitor's breach of the Contract are difficult to ascertain, and agreed that such liquidated damages are not intended as a penalty. Upon cancellation of the Contract, Organizer may (without prejudice to any other available remedy) rent Exhibitor's space to any other exhibitor, or use such space in any other manner as Organizer deems necessary, in its sole discretion, without any obligation to Exhibitor.
4. **Unoccupied Space:** If any of Exhibitor's space remains unoccupied on opening day, Exhibitor shall be deemed to have abandoned such space. Thereafter, Organizer shall have the right to rent such space to any other exhibitor, or use such space in any other manner, as Organizer deems necessary, in its sole discretion, without any obligation to Exhibitor. This section shall not be construed as affecting the obligation of Exhibitor to pay the full amount specified in the Contract for space rental.
5. **Liability:** Neither the Organizer nor its agents or representatives will be responsible for any injury, loss, or damage that may occur to Exhibitor or Exhibitor's employees, invitees, licensees, or guests, or Exhibitor's property, from any cause whatsoever. Under no circumstances shall the organizer or its agents or representatives be liable for (i) any special, indirect, incidental or consequential loss or damage whatsoever, or (ii) any loss of profit, loss of use, loss of opportunity, or any cost or damage resulting from any such loss. Exhibitor acknowledges that the risk allocations of this section are reasonable based on the understanding that Exhibitor shall obtain, at his own expense, adequate insurance against any such injury, loss or damage. Organizer shall not be liable for failure to perform its obligations in this Contract as a result of strikes, riots, acts of God, or any other cause beyond its control. Anyone visiting, viewing, or otherwise participating in Exhibitor's booth or exhibit is deemed to be the invitee, licensee or guest of Exhibitor, and not invitee, licensee or guest of Organizer. Exhibitor assumes full responsibility and liability for actions of its agents, employees, or representatives, whether acting within or without the scope of their authority, and agrees to defend, indemnify, and hold Eastern Mediterranean Educational Services, the exhibition hall and their respective privies, harmless from and against claims resulting directly or indirectly from actions or omissions of Exhibitor and/or Exhibitor's agents, employees or representatives, whether within or without the scope of authority. There is no other Contract or warranty between Exhibitor and Organizer except as set forth in this document.
6. **Cancellations:** In the event that Exhibitor wishes to cancel some or all of its reserved exhibit space, Exhibitor may request and Organizer may grant such cancellation, but only with the following understandings: (i) all cancellations must be requested in writing and addressed to Eastern Mediterranean Educational Services. (ii) Organizer is not required to refund any portion of money (full fee, or otherwise) previously paid by Exhibitor. Organizer assumes no responsibility for having included the name of Exhibitor in the Exhibition Catalogue, brochures, news releases, or any other materials.
7. **Changes:** If Exhibitor requests an increase of his booth space after the Contract has become effective, Organizer will use reasonable best efforts to accommodate such request, subject to space availability, additional fee payment, and other circumstances then prevailing. If Exhibitor requests a change that leads to a net reduction of booth space from original request, such request shall be covered by section 6 above.
8. **Other Matters:** The exhibition is owned and managed by Eastern Mediterranean Educational Services whose main office is located at Ramallah, Palestine, Main Street, Ziadeh Commercial Center, 3rd Floor, Office # 4. All matters not expressly covered by this Contract are subject to the reasonable decision of Organizer, which decision shall be final.
9. **Alterations:** Organizer reserves the right to make alterations in matters affecting technical arrangements and safety.

We the undersigned hereby apply for a license to use Palestine 4th Educational Exhibition "PEDEX 2008" exhibiting space. We understand that upon acceptance, this application becomes a contract upon terms and conditions mutually agreed to by the parties. In signing this application, we agreed to comply with "PEDEX 2008" Rules & Regulations. This Contract shall bind the parties hereto, their successors, executors and administrators.

Enclosed of this form is a deposit of 50% of the total amount. By signing here, Exhibitor agrees that this deposit is Non-Refundable. Exhibitor also agrees to pay the remaining 50% of total amount before 15th March 2008.

Date: / / 200 . **Name:** **Signature:** **Stamp**